



Margaryta Feneran

graphic designer

CONTACT

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EDUCATION

BFA Graphic Design

School of Art & Design

Marshall University

Secondary emphasis in Painting

Workshop “Pushing Boundaries of Paper Sculpture”

Arrowmont School of Art & Craft

A hands-on course in advanced paper making and paper sculpting techniques.

SKILLS

Design

Branding

Packaging

Typography

Photography

Photo_Retouching

Photo_Compositing

Illustration

Web_Design

Programs

Illustrator

Photoshop

InDesign

After_Effects

Premier

Motion_5

Wordpress

HTML5

CSS3

Word

PowerPoint

Excel

HELLO

Based in NYC with 6 years of professional experience, I'm a quick and efficient learner with an incurable curiosity for all things design and a can-do attitude to solving problems. I enjoy mentoring young designers and collaborating with team members to solve design challenges in a thoughtful, purposeful way.

EXPERIENCE

Senior Designer

Argento SC

Develop product & package design for national licensed and in-house brands.

Set print and online brand standards, working closely with all teams, as well as licensors & clients.

Work directly with overseas suppliers to deliver high quality goods within set timeline & budget.

Create brand material; product photography, retouching and compositing; unique packaging dielines.

Freelance Graphic Designer

Designed print and online marketing material for existing and prospective clients.

Developed branding for new company events.

Freelance Graphic Designer

Worked with design & marketing teams to develop promotional templates for print and client acquisition.

Designed social media material during startup phase.

Laboratory Technician

MU School of Art & Design

Maintained the use of computers, software and printing equipment in the digital media lab.

Assisted design students of all levels.

Intern

MU School of Art & Design

Designed promotional print material for the school and its charity events, fundraisers and festivals.

Promoted large development projects and raise funding for local art centers and school.